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# Grant: Technical Assistance for Small Firms

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# Grant: Technical Assistance for Small Firms

Free Technical Assistance for Small Firms, non-profits and entrepreneurs in the Katrina and Rita zones of Louisiana.

A HUD Community Development Block Grant (CDBG) will pay LTC members to provide technical assistance and training.



# Louisiana Economic Development (LED)

The Mission of the Technical Assistance for Small Firms (TASF) Program is to help small businesses and entrepreneurs in the storm-affected parishes:

- a) survive despite the negative impacts of hurricanes Katrina and Rita; and;
- b) reevaluate and modify the way they do business so they can **take advantage of a changed business environment, and thrive into the future by providing critical assistance that will save time and money, and enhance capacity and strategy.**

The Vision of the Technical Assistance for Small Firms (TASF) Program is to establish an infrastructure that will help make Louisiana the best place in the country to start and grow a small business.



# TechAssistLA

LTC created ***TechAssistLA*** as a fulltime pilot program

- Initially funded by the CDBG grant;
- Benefits: Small Business community, regional economic development, the LTC members who participate
- Successful outcomes required to continue this program



# To be a paid consultant:

- Be a current member of the Louisiana Technology Council;
- Be willing to provide excellent services, consulting or training to businesses in need within the qualified zones;
- Complete all required forms and reports, as well as follow-up inquiries from LTC and/or those served;
- Represent your company, the LTC and TechAssistLA to the highest standards.



# Qualifications for assistance

## **You must meet the following criteria:**

- Be Louisiana based, small business or non profit organization with less than 50 employees or a startup business with a business plan, ready to begin business in the next 90 days;
- Located in the Katrina/Rita damaged zones of the state;
- Have a defined vision about how technical assistance will help their enterprise.



# How the program works:

- Apply online at [www.TechAssistLA.com](http://www.TechAssistLA.com)
- Initial interview
- Triage Team will follow up and create plan of action
- Email notice to participating LTC member companies
- Matching – LTC Consultant / Small Business or Non-Prof
- Consulting & Services take place
- Final Report
- Follow-up over next year



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# Workshops

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## **Oct 18, 2007**

- Track and Understand the Numbers - Computer Bookkeeping & Reports
- New Technology - Upcoming trends that can impact your bottom line

## **Nov 2007**

- Technology as a Marketing Tool
- Disaster Planning for Small Firms



# Other Tech Assistance

Acadiana Regional Development  
Fast Forward Restart  
GoodWork Network  
La Assoc. of Nonprofit Organizations (LANO)  
La Bus. And Technology Center  
LSBDC  
Mary Queen MQVN, CDC, Inc  
Micro Bus. Enterprise Corp of Ascension. (MBECA)  
N.O. Regional Business Park  
New Corp  
Operation Hope  
SEEDCO Financial Services  
South La. Economic Council & Partnership (SLEC)  
SUNO  
Terrebonne EDA  
The Idea Village  
UEP Gulf Coast Inc.  
Women's Business Resource



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# Program Contact

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